## Liliana Cardone



Liliana Cardone is hard of hearing. She has been familiar with the hearing loop technology, since 1974. She has kept herself updated on the newest developments on the hearing loop technology for hearing impaired people. She has been the president of the "Associazione Ligure Ipoudenti - sulle ALI dell'udito Onlus" (*Ligurian Hearing Impaired Association*) - SORI (Genoa) since 2005. Often she collaborates with other Italian hearing loss associations on important accessibility projects or participates as speaker in different conference.

## The spread of the hearing loop in Italy, Obstacles and opportunities.

We have verified that in Italy there is little or no knowledge of the technologies that could be accessible to hearing loss people. Twelve percent of the Italian population is affected by deafness and this percentage is still increasing.

The goals of A.L.I. Association are: to promote the diffusion of the hearing loop system in all public places and to spread the technologies that can improve the quality of the lives of hard of hearing people. Moreover, to take initiatives to inform authorities in charge on the requests of necessary interventions to overcome communication barriers, which cause difficulties to people with hearing loss. In the province of Genoa there are 17 venues with hearing loop. This is not much, because it gets only a small amount of attention as well as insufficient knowledge about the issues concerning these topics.