

Johan Hammarström



Johan Hammarström is the CEO and owner of AB Transistor Sweden – a Swedish hearing tech company originally founded in 1953. Johan, himself hard of hearing, suffered from stigma in his youth but later became active creating awareness about hearing loss. Johan dreamt about becoming a pilot as a child and as a 21 year old he struggled to achieve medical approval for a commercial pilot license. He finally managed and could complete pilot education. In 2006 he circumnavigated earth in a small airplane to fulfill his dream, prove much is possible and inspire others to live their dreams (World Flight for Hearing). The meetings with hard of hearing people all over the world inspired Johan to work in the field of hearing and today he runs a business that represent a wide portfolio of products that facilitate for people with hearing loss.

Making hearing loops visible

Johan will present T-SIGN – the first main stream active hearing loop sign that visualizes for everyone how the hearing loop is functioning. Johan will share a few memories when hearing loops have saved him, but also describe the disappointing moments when hearing loops have not functioned as expected. In the presentation Johan will take the audience on the journey from idea to a main stream product and the challenges that have been encountered on the way.